



SPONSORSHIP PROPOSAL

OVERVIEW

The St Rita's Community Fete has become a fun, exciting and eagerly anticipated biannual event on the local community calendar.

The Fete attracts a number of stalls and various attractions from Redland City and surrounding areas, and provides entertainment and rides for all age groups. The Fete also encourages the students from both St Rita's School and Redland City to participate and showcase their musical and athletic talents through stage performances throughout the day.

The Fete Committee of St Rita's School and Parish are working together to raise much needed funds for both school and church. The school and parish have a combined population of over 700 and are surrounded by a large parent body and community members of the Victoria Point and wider suburbs.

Given this, the 2017 St Rita's Community Fete will provide an excellent marketing opportunity for businesses seeking to promote their goods and / or services.

PUBLICITY AND PROMOTION

The St Rita's Community Springfest 2017 will be advertised in the St Rita's Primary School and Parish newsletters and through the fortnightly Fete newsletter and on the Fete Facebook page.

Sponsorship packages are available for local businesses and families, and for the generous contribution, they will be officially recognised as supporters of the St Rita's Community Springfest Fete 2017.

If you are interested in becoming a sponsor of this event, please email your expression of interest to stritasfete@gmail.com or contact the St Rita's Springfest 2017 Sponsorship Co-ordinator directly : Annalise Travers 0435 568 836 or lisenige@hotmail.com

SPONSORSHIP PACKAGES

Package Cost Quantity of Packages available per category	PLATINUM	GOLD	SILVER	BRONZE	DONATION
	\$5000	\$3000	\$1500	\$250	VALUE TO \$245
	1	3	10	unlimited	unlimited
"Sponsored by" right to the event – the event will be known as the Springfest Fete 2017 proudly sponsored by (Your Company)	✓				
Your Company will have exclusive rights to the event i.e. no direct competitor of the platinum sponsor can take up any other sponsorship offer. i.e only 1 bank or real estate etc.	✓				
Acknowledgement as the Platinum Sponsor by the MC throughout the day.	✓				
Your Company will have an opportunity to have a central marquee at the Fete	✓	✓			
Your Company will be acknowledged on 25, 000 Art Union tickets to be sold for the Springfest Fete 2017. Acceptance cut off will be May 12, 2017 for distribution on May 26, 2017	✓	✓			
Your Company will be acknowledged as one of the Gold Sponsors in all advertising and printed material for the Springfest Fete 2017	✓	✓			
Acknowledgement as a Gold Sponsor throughout the day		✓			
Acknowledgement as a Silver Sponsor throughout the day			✓		
Your Company will be acknowledged as one of the Silver and Bronze sponsors in advertising on the day of Springfest Fete 2017			✓	✓	
Signage opportunities at the event, as well as promoted on school LED street sign	✓	✓	✓		
Your company will be acknowledged in the Springfest Fete Facebook page through business card advertising and donation of products	✓	✓	✓	✓	✓
Your company will be acknowledged in the St Rita's School Newsletter, Parish Newsletter and have your ad hyperlinked to your website	✓ 12mth	✓ 6mth	✓ 3mth	✓ 1mth	Printed Donation list of Your Company on Fete day distributed.



Saturday 2nd September 2017
Community Engagement Acceptance Form

The team atwould be delighted to support the 2017 St Rita's community fete.

It is with pleasure that we are able to support the fete with a contribution of \$.....

We acknowledge that:

1. logo's and business statements are to be **emailed ASAP** to maximise the exposure of the event *and* our kind support
2. Email: stritasfete@gmail.com or Annalise Travers 0435 568 836 or lisenige@hotmail.com with all logos or business card advertising
3. Banners/pop up stands (clearly labelled) need to be dropped off to the school **Thursday 31st August** 2017 (prior to Fete day).

We acknowledge that our contribution payment* is *due by* Aug 18th 2017.

Signed: _____
Name: _____
Position: _____
Date: _____
Phone: _____

Payments posted or hand delivered:

Attention: St Rita's Community Fete, **39 Benfer Road, Victoria Point, Qld 4165**

Payments: Credit Card: please fill out the details below, or phone 3207 6628 with details

Name on Card: _____

Card Number: _____

Exp. Date: _____

Signature: _____

Payments electronically: (BSB 064 786; a/c No 514246002, Name: Victoria Point St Rita's Fete) ensuring you state your business name and "2017 FETE".

Donation of goods: Attention: St Rita's Community Fete: **39 Benfer Road Victoria Point Qld 4165**